



Huntsville Beautification Board

P.O. Box 738
Huntsville, AL 35804

Dear Awards Applicant,

June 23, 2014

Congratulations! Your property merits the Huntsville Beautification Award for the year 2014-15. The Beautification Board has set very demanding requirements that must be met in order to win an award. Your property met these requirements and your judging results are enclosed.

We invite you, and your guests, to attend the Awards Ceremony on Thursday, July 25, 2014 in the Auditorium of the Huntsville Museum of Art, located at 300 Church Street. Beginning at 8:30am there will be a continental breakfast buffet. The Awards Ceremony will begin at 9:00am. Mayor Tommy Battle and the City Councilmen from each district will present the Mayor's Award and the Council Awards at that time. Award Certificates will be available to winners at the registration desk beginning at 8:30am. Even if you cannot attend we urge you to stop by and pick up your certificate. There will be a photo opportunity with the city officials following the ceremony for those who wish to have pictures taken. If you do not wish to receive a certificate or would prefer to have your certificate mailed to you, please let us know via email.

The name of your property that is listed on our website will be the name printed on your certificate. Please take the time to check it out - click on 2014 Winners. Email us as soon as possible with any changes or corrections.

A sign of pride, our Beautification Award signs are provided to all winners at no cost. New winners will be notified when and where their sign and pole may be picked up. The signs are city property and cost several hundred dollars. Please install them according to the city's instructions and be sure they are always standing straight, free of soil and visible from a public street. Do not allow anything (balloons, ribbons, other signs) to be attached to the Award sign. Please call Operation Green Team, Dee Hill, with any questions pertaining to sign installation. 256-990-6131.

Thank you for helping keep Huntsville beautiful. We look forward to celebrating with you on July 25th.

Sincerely,

Joy Parker

Chairman, Beautification Board

Huntsvillebeautificationboard@gmail.com

<http://sites.google.com/site/huntsvillebeautificationboard/home>

Ed Pugh

Chairman, Judging Committee

#121

98

2014 HUNTSVILLE ALABAMA BEAUTIFICATION BOARD
ANNUAL BEAUTIFICATION AWARDS PROGRAM
STANDARDS FOR EVALUATION

Name of Entry Fladstone Place

Address 1700 Alm Dr

- I. **First impression/originality and distinction..... 20pts** 20
- II. **Design (Unity, Balance, Interest).....15pts** 15
Unity - all components of the design work together in harmony;
Plants complement each other & are grouped effectively.
Balance - perception of equality in the landscape;
Can be either symmetrical (formal) or asymmetrical (informal).
Interest - Elements create visual interest.
- III. **Plants (Trees, Shrubs, Flowers, Grass, Ground Cover) 20pts** 19
Plants suitable to site;
Selection of plants exhibits color, texture, and interest;
A variety of plants are evident.
- IV. **Maintenance..... 30pts** 29
Lawn/Ground cover is healthy; good color, mowed, edged, and weed free.
Trees, Shrubs & Containers are healthy, pruned, trimmed, and deadheaded.
Beds are mulched properly, healthy, edged, and weed free.
Neat appearance
- V. **Hardscape Design/Maintenance 5pts** 5
Walls, walks, water features, and pavement attractive/well maintained;
Grounds are safe & hazard free.
- VI. **Litter..... 10pts** 10
Overall neat and clean appearance;
Evidence of continuing effort to remove visible litter;
Effort made to conceal or screen bulk trash containers.

Total Points 98

NOTE: A constructive comment to the property/landscaper is required in any of the 6 areas where a perfect score was not given. Please use the back of this sheet for additional comments or if you need more space to write.

BONUS: Is this property a "WOW!!!" ? Would you have noticed this property's appearance if no one had directed your attention to it? Please indicate yes or no: no

Judge's Initials JP

*See back of this form for suggested areas of improvement

2014 HUNTSVILLE ALABAMA BEAUTIFICATION BOARD
ANNUAL BEAUTIFICATION AWARDS PROGRAM
STANDARDS FOR EVALUATION

Name of Entry Gladstone Place

Address _____

I.	First impression/originality and distinction	20pts	<u>18</u>
II.	Design (Unity, Balance, Interest) <u>Unity</u> - all components of the design work together in harmony; Plants complement each other & are grouped effectively. <u>Balance</u> - perception of equality in the landscape; Can be either symmetrical (formal) or asymmetrical (informal). <u>Interest</u> - Elements create visual interest.	15pts	<u>15</u>
III.	Plants (Trees, Shrubs, Flowers, Grass, Ground Cover)	20pts	<u>20</u>
	Plants suitable to site; Selection of plants exhibits color, texture, and interest; A variety of plants are evident.		
IV.	Maintenance	30pts	<u>29</u>
	Lawn/Ground cover is healthy; good color, mowed, edged, and weed free. Trees, Shrubs & Containers are healthy, pruned, trimmed, and deadheaded. Beds are mulched properly, healthy, edged, and weed free. Neat appearance		
V.	Hardscape Design/Maintenance	5pts	<u>5</u>
	Walls, walks, water features, and pavement attractive/well maintained; Grounds are safe & hazard free.	N/A	
VI.	Litter	10pts	<u>10</u>
	Overall neat and clean appearance; Evidence of continuing effort to remove visible litter; Effort made to conceal or screen bulk trash containers.		
Total Points			<u>98</u>

NOTE: A constructive comment to the property/landscaper is required in any of the 6 areas where a perfect score was not given. Please use the back of this sheet for additional comments or if you need more space to write.

BONUS: Is this property a "WOW!!!" ? Would you have noticed this property's appearance if no one had directed your attention to it? Please indicate yes or no: NO

Judge's Initials CM

*See back of this form for suggested areas of improvement